

River TV Views



October 2021

Newsletter of the "River TV" project in Echuca / Moama
A part of Northern Access Television Assn Inc. (A0024250G)

Supplement to "NAT Matters"

Welcome!

This is the first issue of "River TV Views", the newsletter for the "River TV" Project in Echuca / Moama. The newsletter will be published "as required", both as a stand-alone newsletter and as a supplement to "NAT Matters". The project is in the early volunteer recruitment stages at the moment and most of the promotions of the project have focused on this aspect to date.

A volunteer ad has been made, and is seen on our social media channels. A media release was sent out, which resulted in an article in Echuca's "Riverine Herald" and a radio interview on ABC Radio Shepparton. Please go to the rivertv.net website to catch up with those media appearances.



Progress is being made on the project's website, although a complete re-design by a professional designer will happen in the coming months. This will be purpose-built for the project.

Volunteer enquiries have been slow so far, but it may well be that the small crew we will have will be manageable, and we should be able to work well together. Melbourne based volunteers will be welcome when the time is right for them to travel to Echuca again.

River TV Bumper Stickers released!

A Bumper Sticker, featuring two of Echuca's Paddlesteamers has been released as both a fundraiser and promotional item for River TV. These stickers will be available at events that we attend, and via the website for \$3 (plus \$1.10 postage where relevant). A print run of 500 has been done at this stage, and hopefully if the stickers sell, we can keep them in print for a long time to come!



About River TV

“River TV” is a video project that can be about anything Echuca / Moama. Driven by volunteers in the twin towns, the project has scope for a lot of different aspects of the towns to be covered on video.

The main goal of the project is to work towards a series of half-hour programs that can be broadcast on C31 Melbourne, and seen locally (and everywhere else) on our YouTube and Facebook pages, as well as on this website. To do this, we need people who are experienced in video production, but also volunteers who are willing to learn aspects of video production.

There is also scope for “extended videos” on some topics, that can be posted on the online platforms.

Some sports coverage will be allowed for in the project, which can be live streamed and edited highlights through our social media channels.

Another possibility is the provision of an online video news service “River News”, but this will depend on what direction the volunteers choose to take this project.

The possibilities with this project are flexible enough for almost anything Echuca / Moama to be covered. It will be limited only by the people who choose to join the project.

Volunteer with River TV

We are looking for people from Echuca/Moama who are interested in video production, or learning about video production. The project has a wide variety of roles available to those interested. Current volunteer vacancies are listed below:-

Benefits of being with River TV / Northern Access Television Assn Inc:-

- An opportunity to learn video production skills.*
- Opportunity to have your work broadcast in Melbourne on C31.*
- Have your work included on our website and social media channels.*
- Help promote your town though video.*
- Membership of our Production Group, Northern Access Television is encouraged, but not required (except for Producer roles).*

- Presenters / Hosts
- Camera Operators
- Segment Producers
- Video Editors
- Social Media / Website Assistants
-and much more !!

To enquire about, or join the River TV project, please contact Michael Costello via Email – michcos@optusnet.com.au

“River TV Views” will return soon, when production work commences in the near future. Until next time, thanks for reading, and see you then!

Michael Costello, Producer.



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